

Conceptual Design Presentation

Monday, Feb 1, 2016

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CALSF

EXPLORE & STUDY

LEARN AND DISCOVER



UNIQUE SETTINGS DESERVE
UNIQUE TREATMENTS

COMMUNITY VALUES

INVITE COMMUNITY
AND CITY INPUT



LISTEN AND LEARN

GATHER IDEAS

ANTICIPATE CHALLENGES

UNCOVER OPPORTUNITIES



CREATIVE AND
INNOVATIVE DESIGN

DESIGN

BRINGING IDEAS TO LIFE



SKS

Agenda



6:05-6:10	Welcome
6:10-6:20	City Planning
6:20-6:25	Community Outreach & Purpose of Meeting
6:25-6:30	Introduction of Design Team
6:30-6:40	Urban Planning & Design Principles
6:40-7:30	Design Team Presentation
7:30-8:00	Q&A and Feedback
8pm	Closing

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CALSf



- Give people the ability to walk through the site
- Make site pedestrian accessible to community
- Take down the walls
- Provide connectivity to Laurel Village
- Love Sacramento Street=European Village
- Don't like the edges along Euclid, Masonic and Presidio.



Community Organizations

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District 2 Supervisor

Mark Farrell, Supervisor

Catherine Stefani, Legislative Aide

Website: markfarrell.com/about

Contact info:

Email: Mark.Farrell@sfgov.org

Phone: (415) 554-7752

San Francisco Department of City Planning

Website: sf-planning.org

Contact info:

Email: pic@sfgov.org

Phone: (415) 558-6378

When the project is assigned a city planner, PSKS will post the planner's name and contact information to our website 3333calsf.com

Pacific Heights Residents Association (PHRA)

Leadership: Greg Scott, President

Lynn Newhouse Segal, Vice President

Website: www.phra-sf.org

Contact info:

Email: info@phra-sf.org

Phone: (415) 922-3572

Laurel Village Merchants Association (LVMA)

Leadership: Terry Flannery, President

Contact Info:

Email: info@laurelvillagesf.com

Laurel Heights Improvement Association (LHIA)

Leadership: John Rothman, President

Kathy Devincenzi, Vice President

Website: csfn.net/MemberOrgs/LHIA.html

Contact info:

Email: laurelheightssf@yahoo.com

Phone: n/a

Presidio Heights Association of Neighbors (PHAN)

Leadership: William Hudson, President

Traci Teraoka, Vice President

Website: phansf.org

Contact info:

Email: info@phansf.org

Jordan Park Improvement Association (JPJA)

Leadership: Larry Costello, President

Website: jpja.echapters.com

Contact info:

Email: larryoracleoak@me.com

Phone: (415) 314-5833

Planning Association of Richmond (PAR)

Leadership: Richard Corriea, President

Website: sfpar.org/site/contact-par.html

Contact info:

Email: sfparpresident@gmail.com

Phone: (415) 541-5652

Sacramento Street Merchants Association

Leadership: Traci Teraoka, President

Website: sacramentostreetsf.com

Contact info:

Email: traciteraoka@mac.com

JCCSF

Leadership: Marci Glazer, CEO

Craig Salgado, COO

Website: jccsf.org

Contact info:

Email: info@jccsf.org

Phone: (415) 292-1200

Menorah Park Senior Housing

Leadership: Joan Levison, Executive Director

Website: menorahpark.wordpress.com

Contact info:

Email: info@menorahpark.com

Phone: (415) 929-7912

California Street Homeowners Association

Leadership: Joe Catalano, President

Contact info:

Email: joseph.catalano@gmail.com

Meet the Design Team

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**JAMES
CORNER
FIELD
OPERATIONS**

Urban Planner

**MEYER +
SILBERBERG**
LAND ARCHITECTS

Landscape Architects

ARUP

Sustainability Planner

BARarchitects



JENSEN

Building Architects



A Textured Neighborhood



A Mixed-Use Neighborhood



Views and Nature



Views Downtown



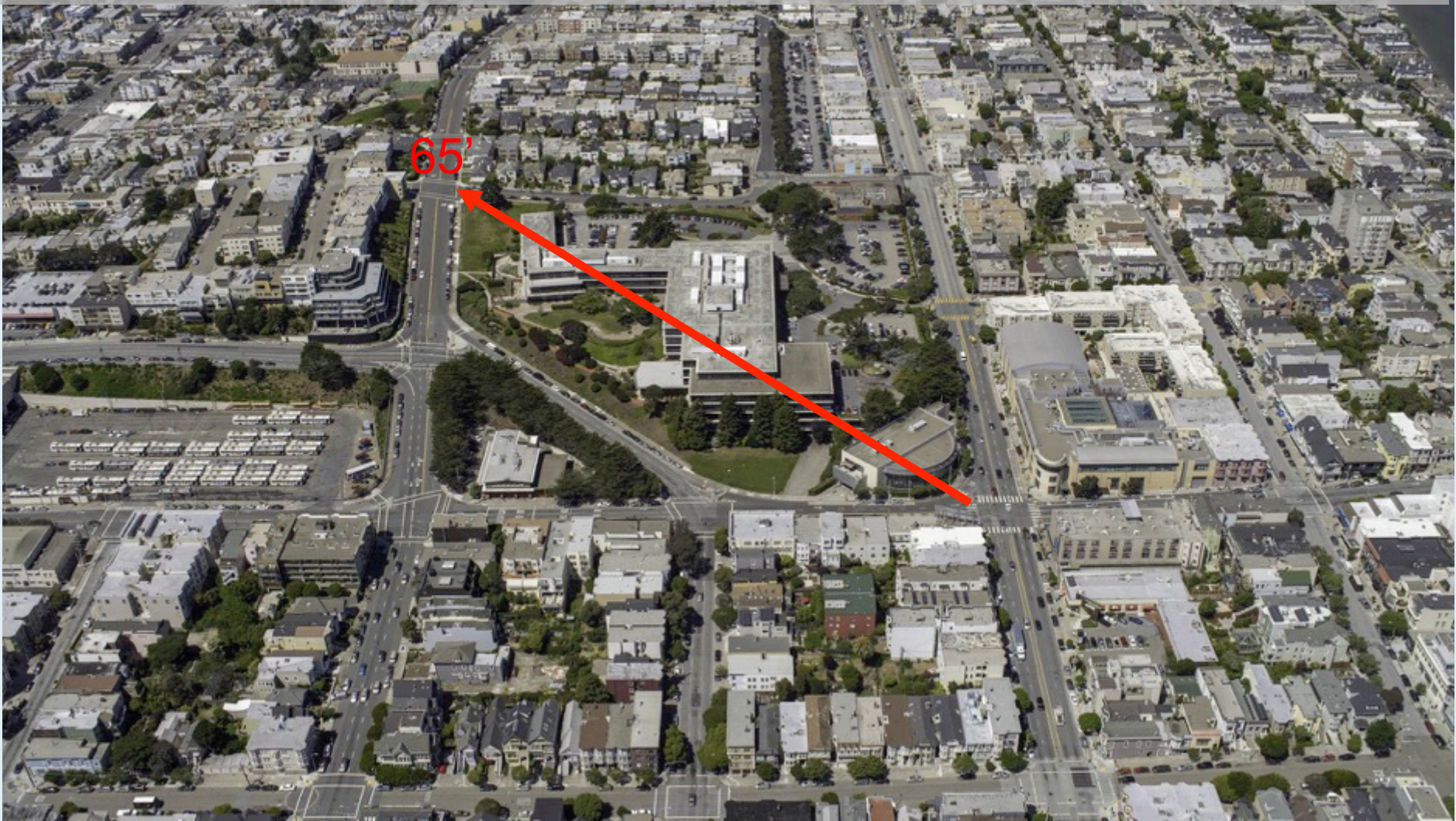
Trees and Landscape



As an “Island”



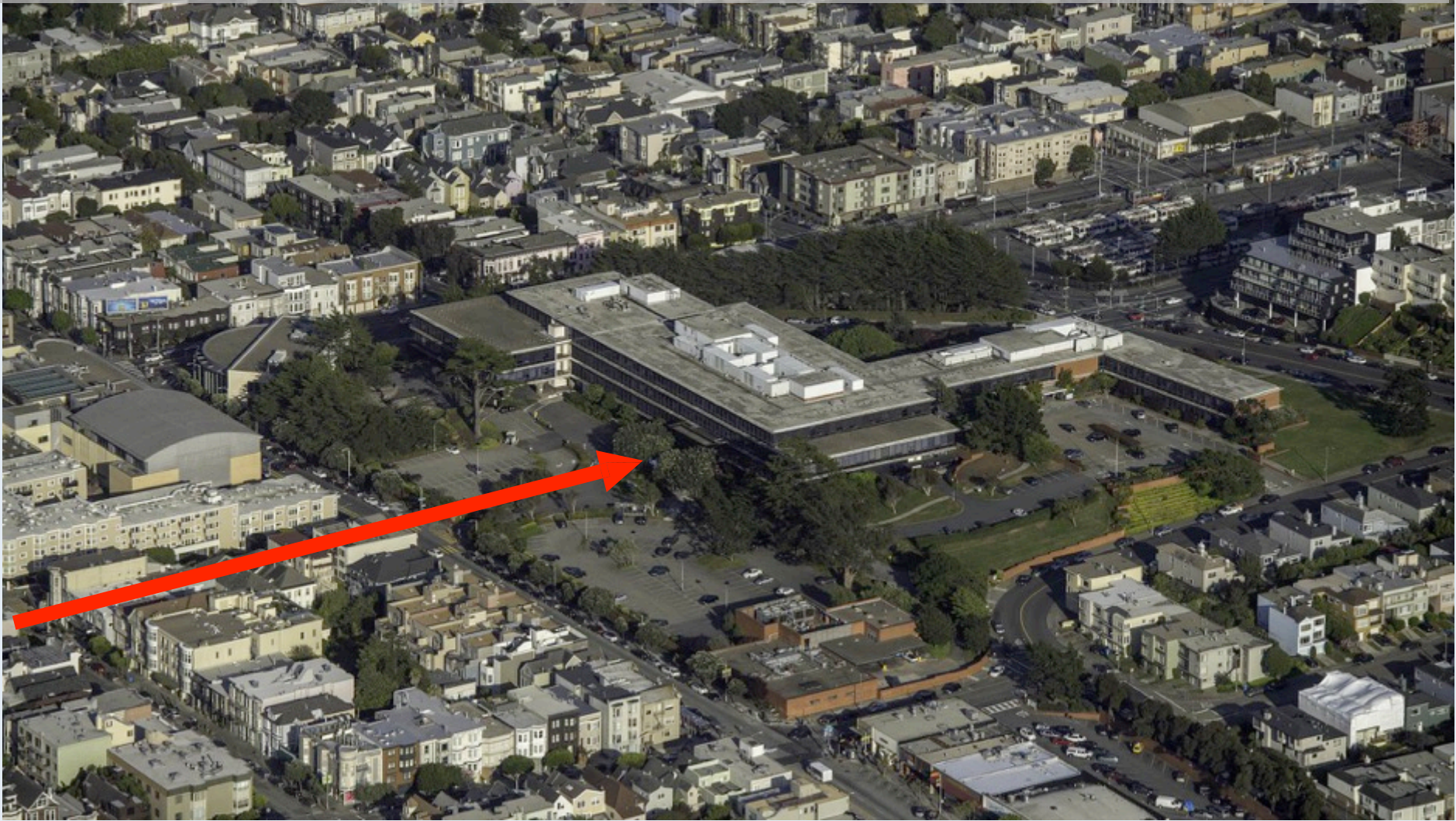
As a “Hill”



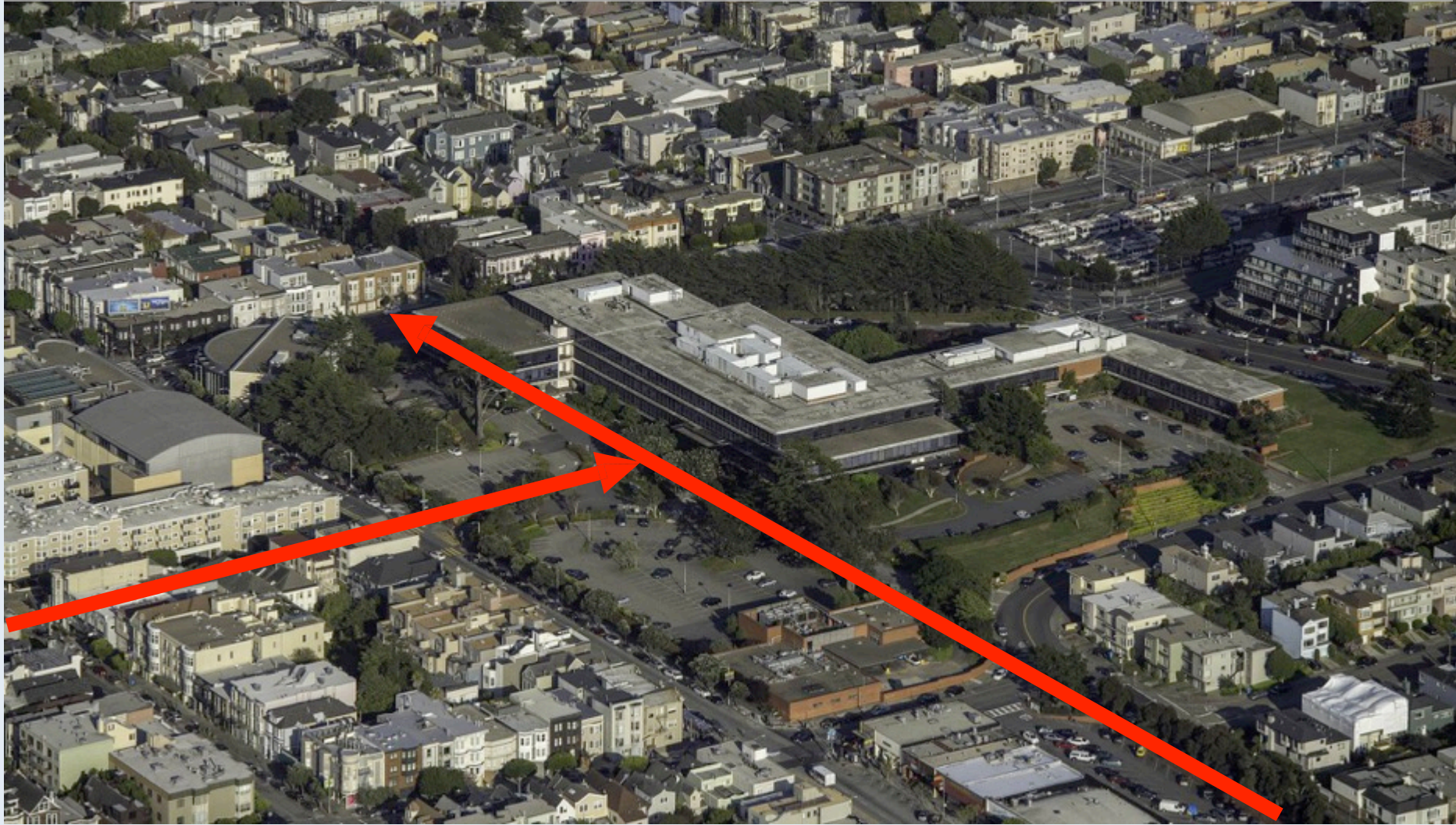
Stitching into the Neighborhood



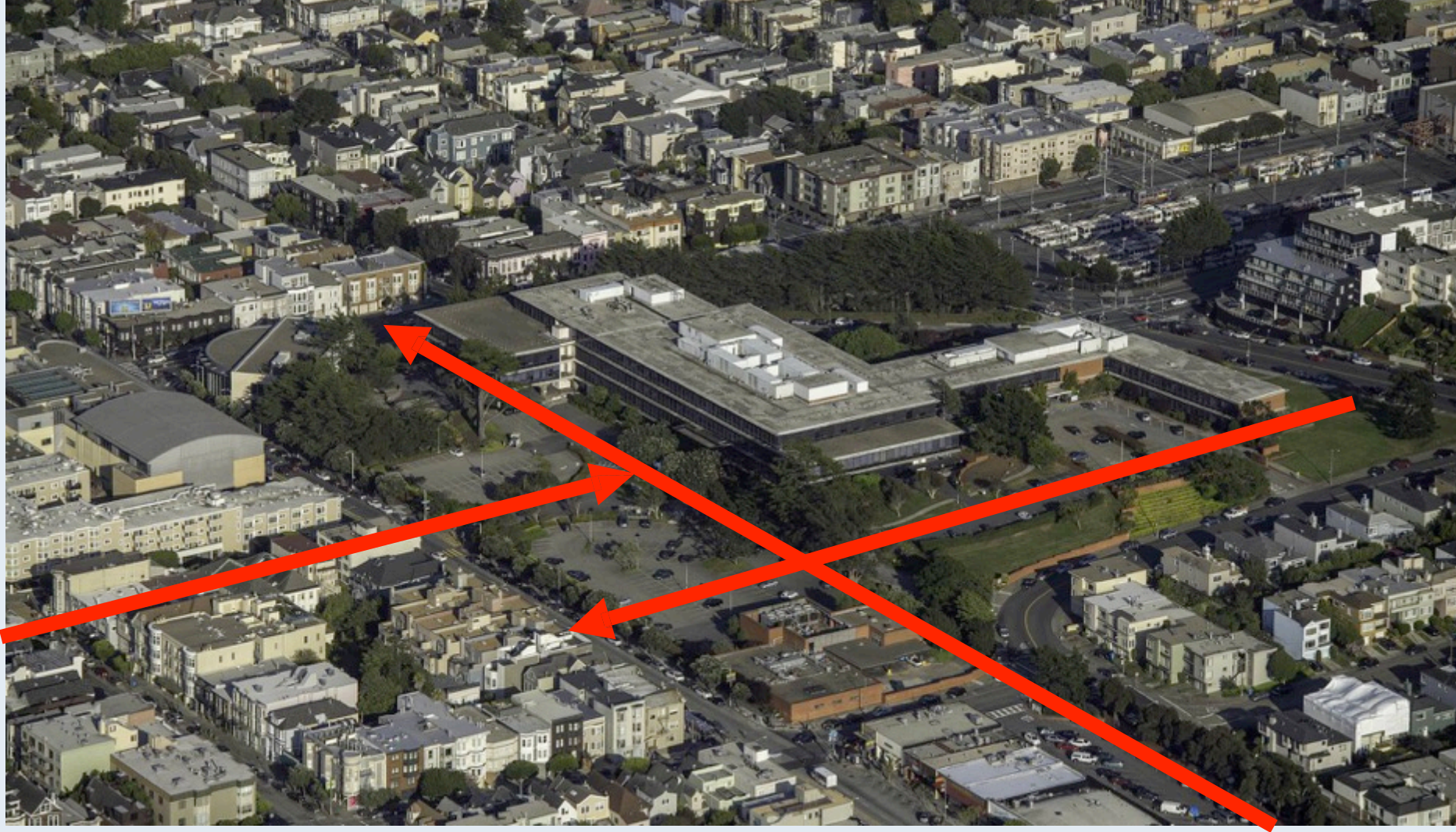
Extend Walnut St



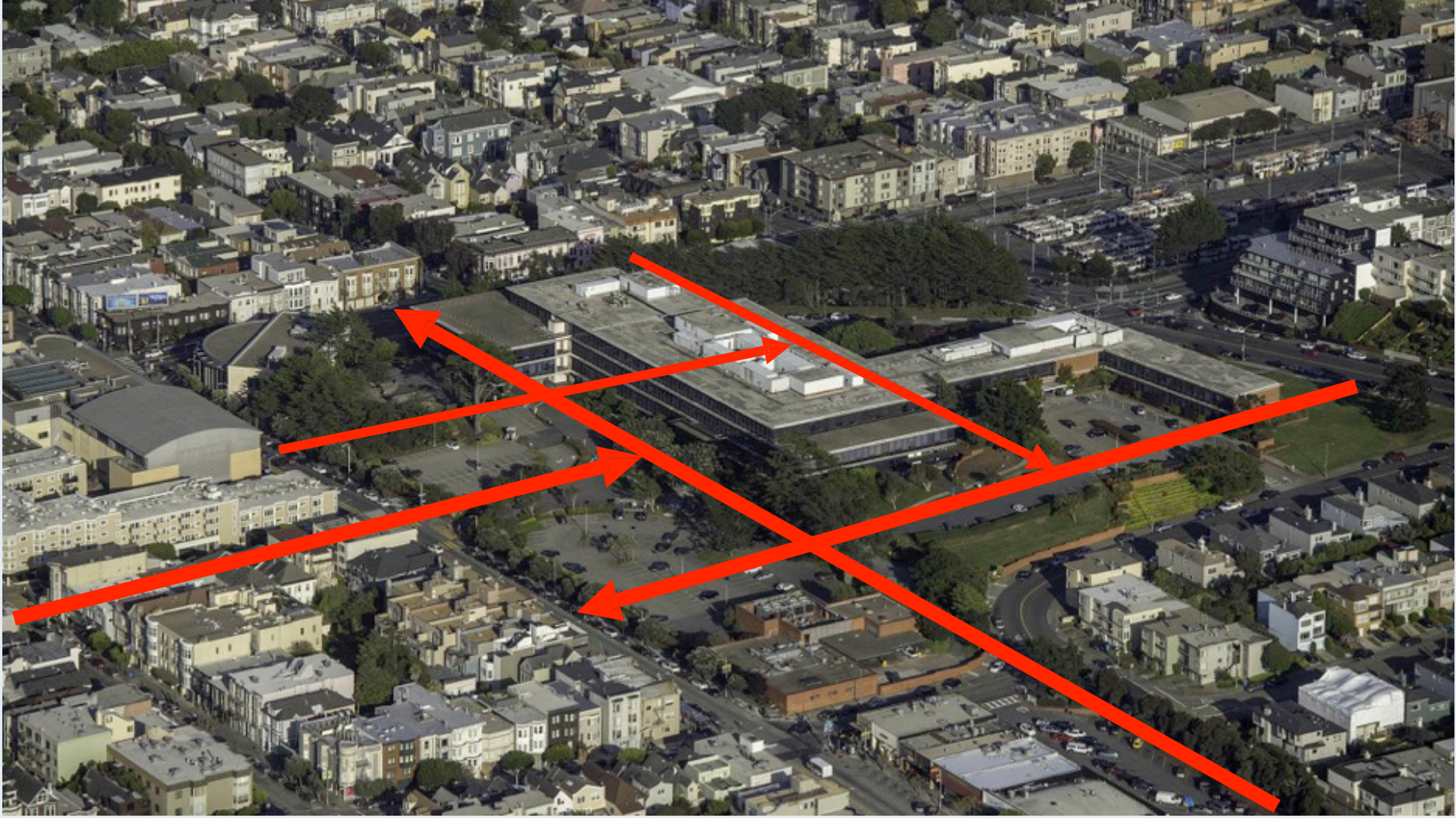
Extend Mayfair as a “Promenade”



Extend Hilltop Park as “Public Terraces”



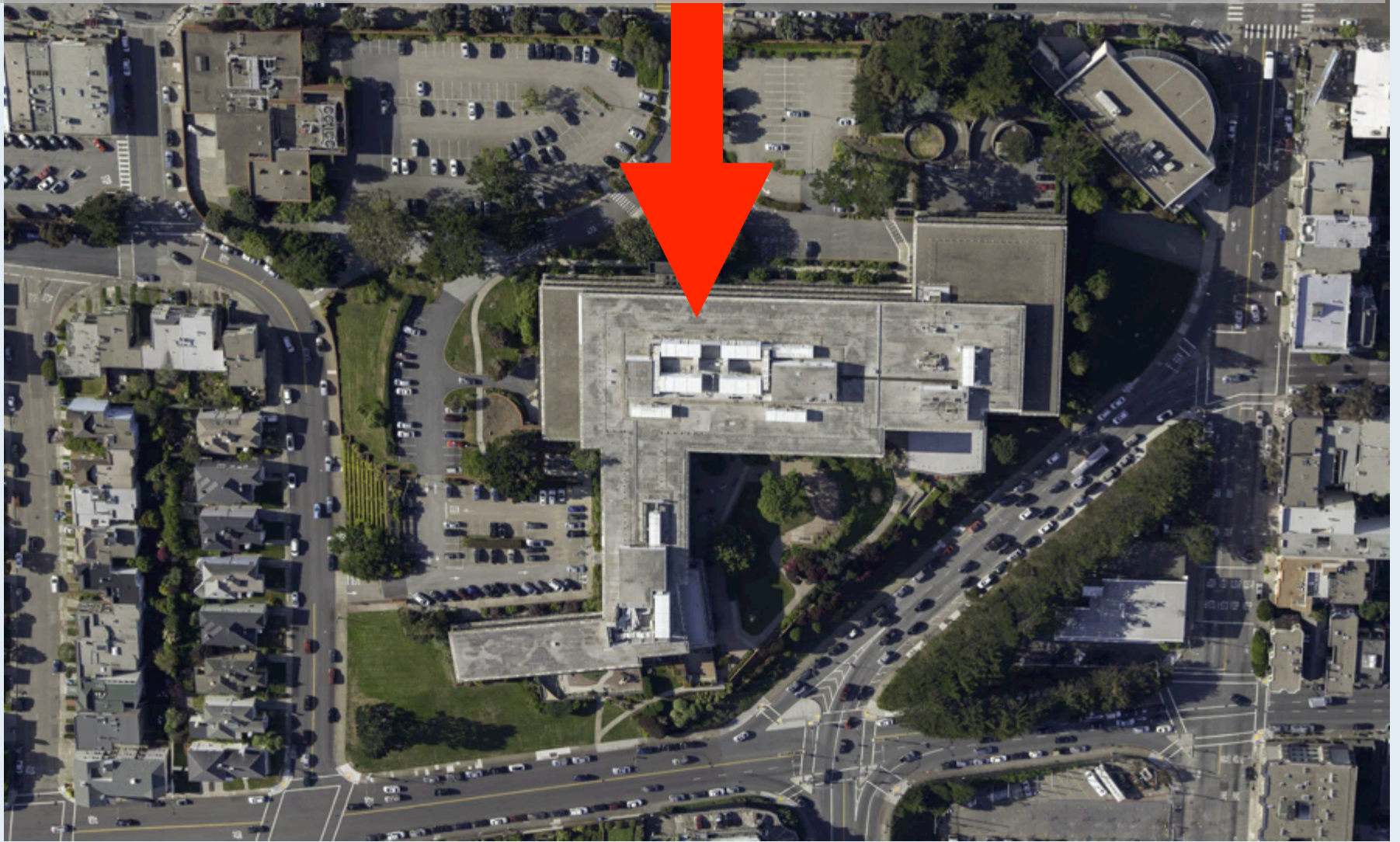
Laurel Heights- Extend “Walks”



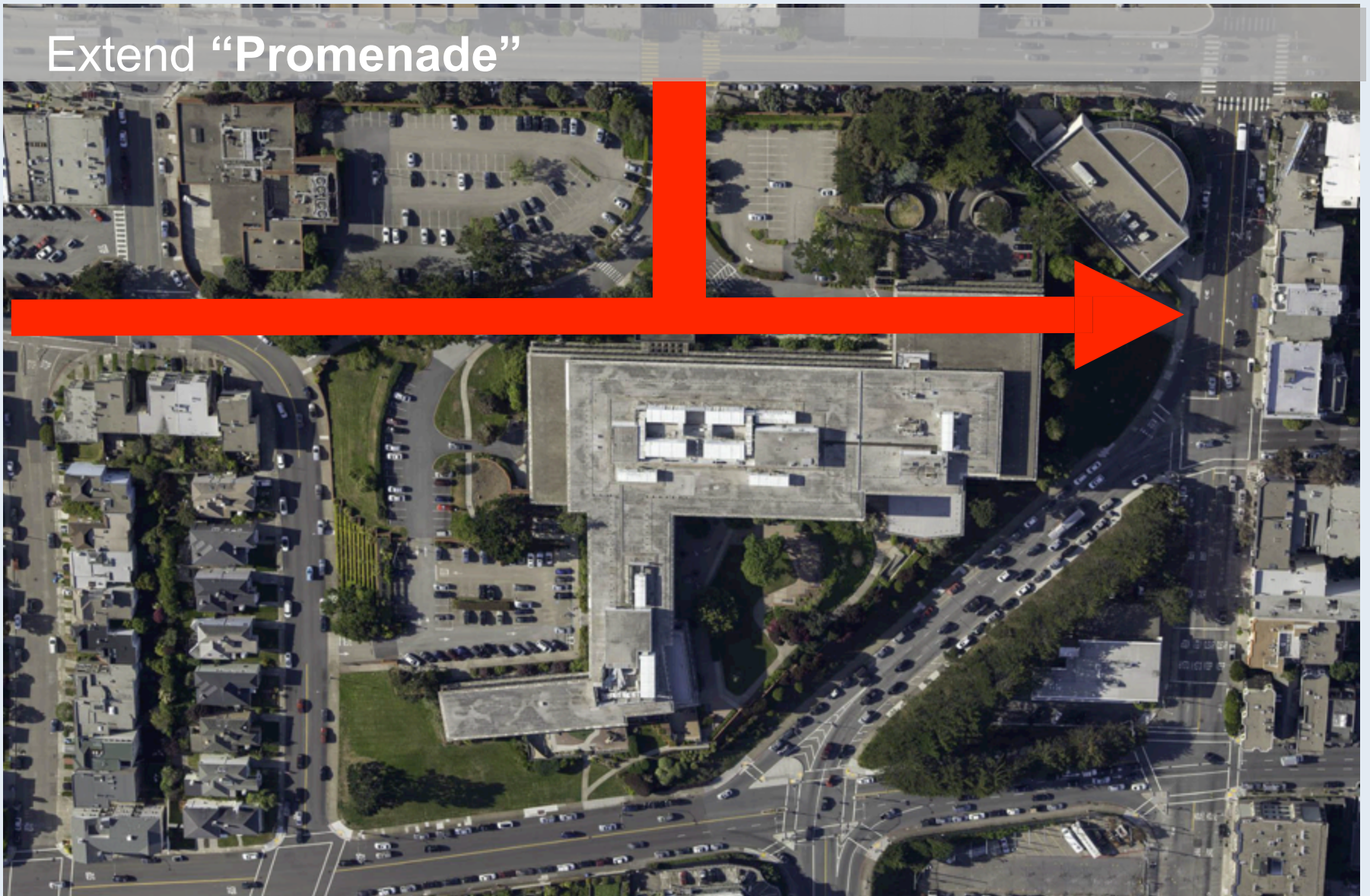
3333 California - Site



Extend “Walnut St”



Extend “Promenade”



Extend “Promenade”



Create Central “Market Plaza”



Create Central “**Market Plaza**”



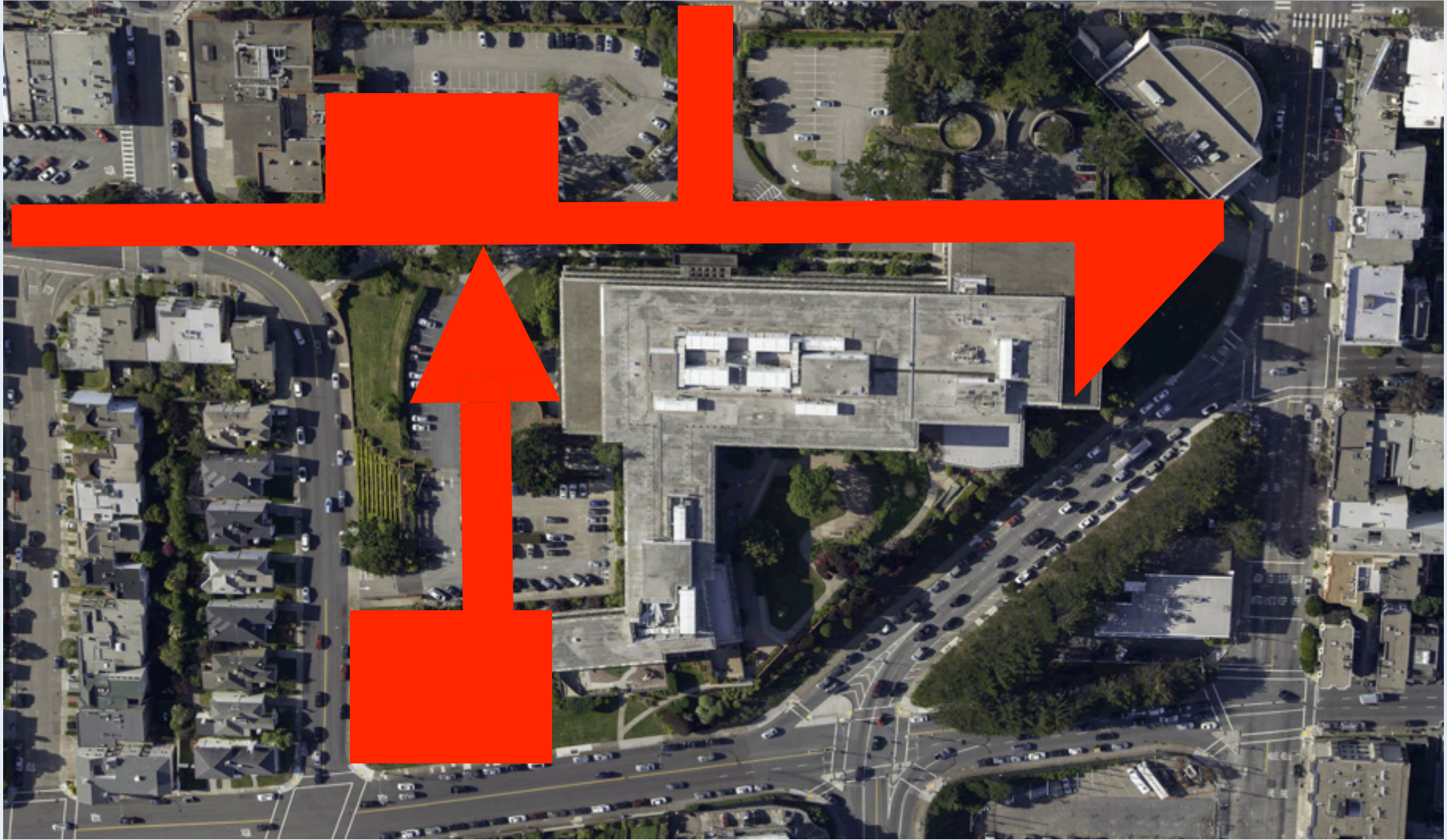
Create Central “Market Plaza”



Create Central “Market Plaza”



Extend “Hilltop Park”



Extend “Hilltop Park”



Create “Garden Terrace”



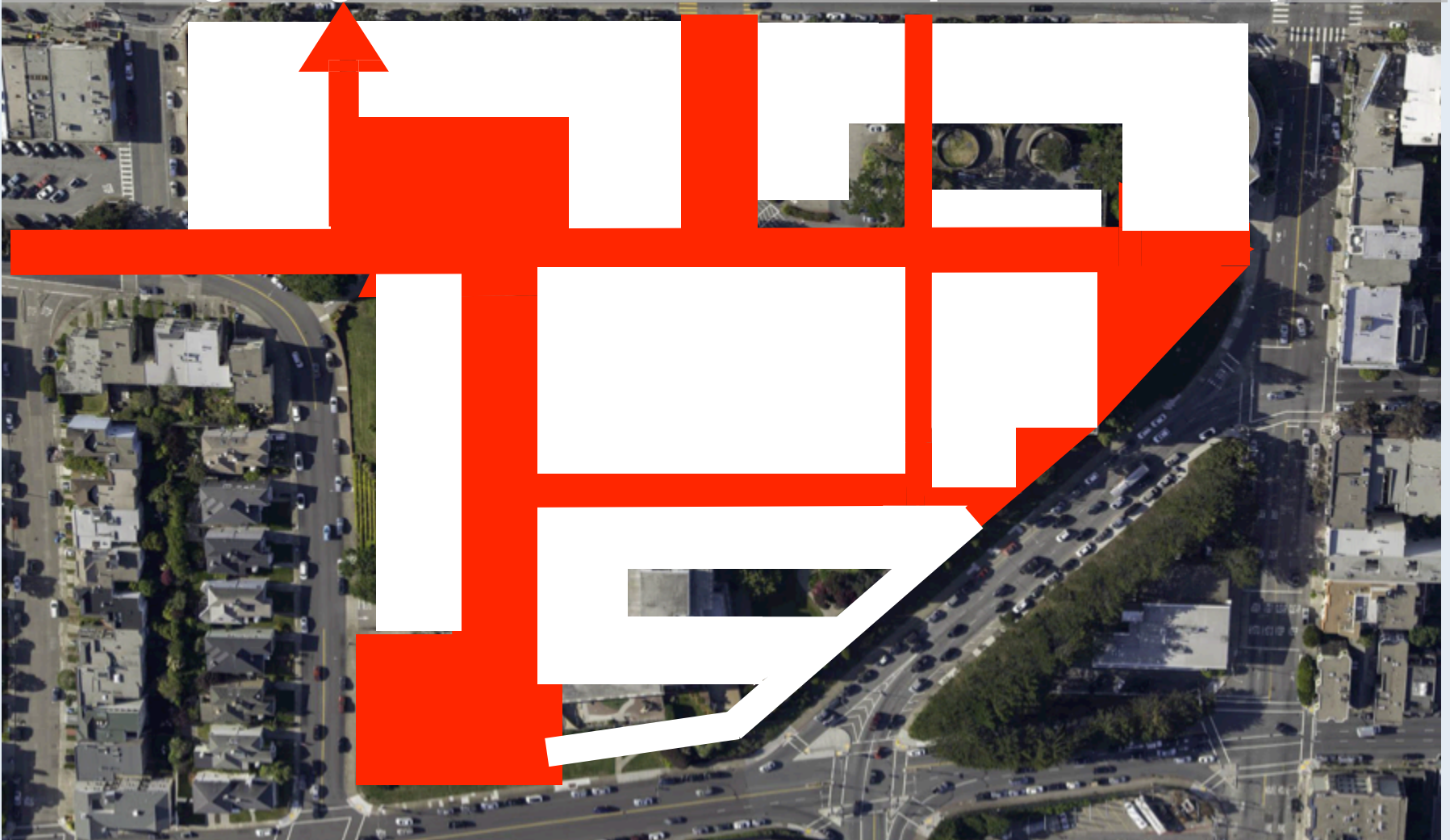
Extend “Walks”



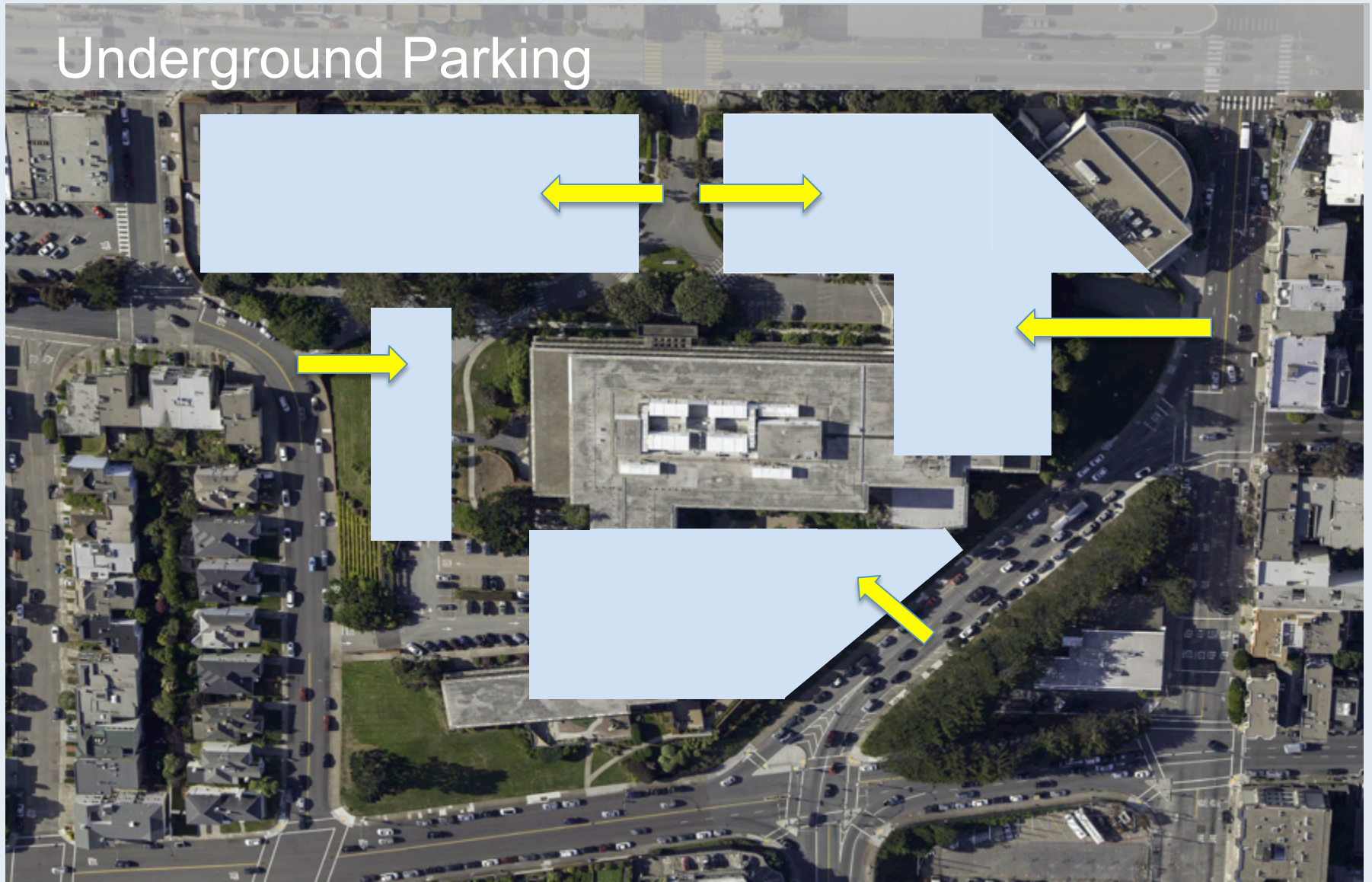
Extend “Walks”



Buildings Organized Around “Public Space Landscape”



Underground Parking



Site Section From California St. to Euclid Ave.







SITE PLAN



SITE PLAN



SITE PLAN



SITE PLAN

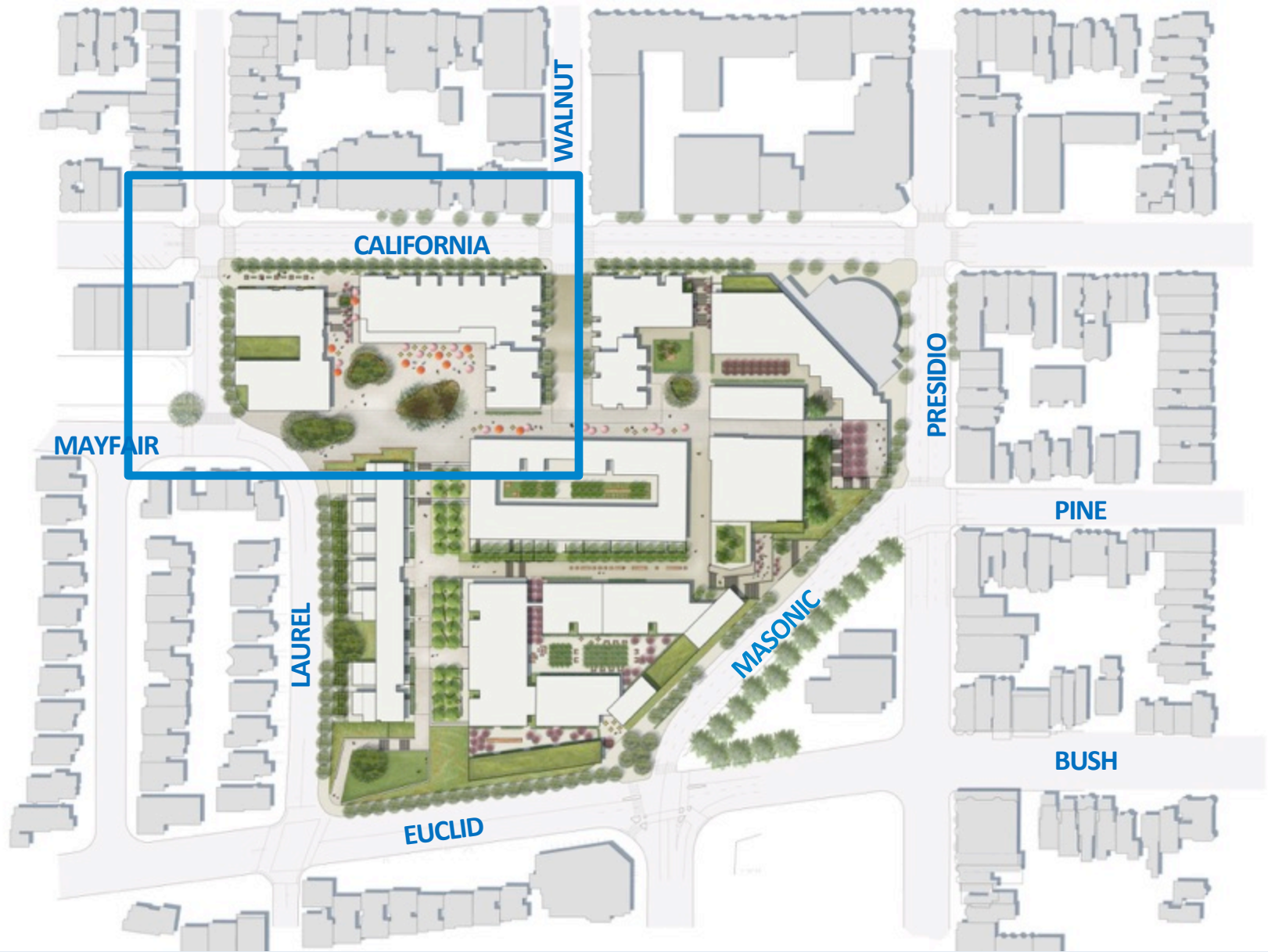


SITE PLAN



SITE PLAN





SITE PLAN



MAYFAIR



VIEW OF MARKET PLAZA



VIEW OF MARKET PLAZA



VIEW OF CALIFORNIA AND LAUREL



VIEW OF CALIFORNIA AND LAUREL

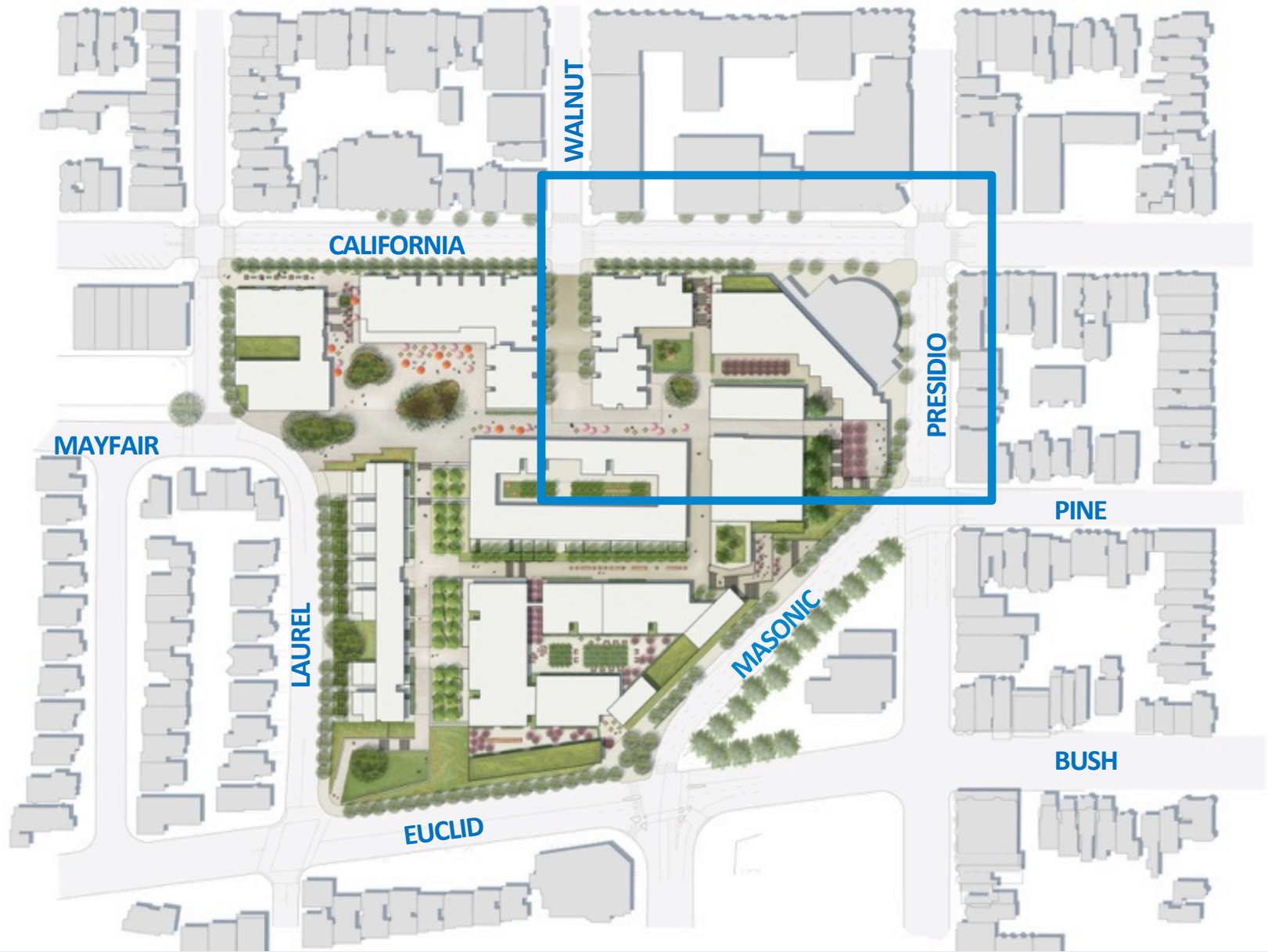


VIEW OF MARKET PLAZA FROM CALIFORNIA

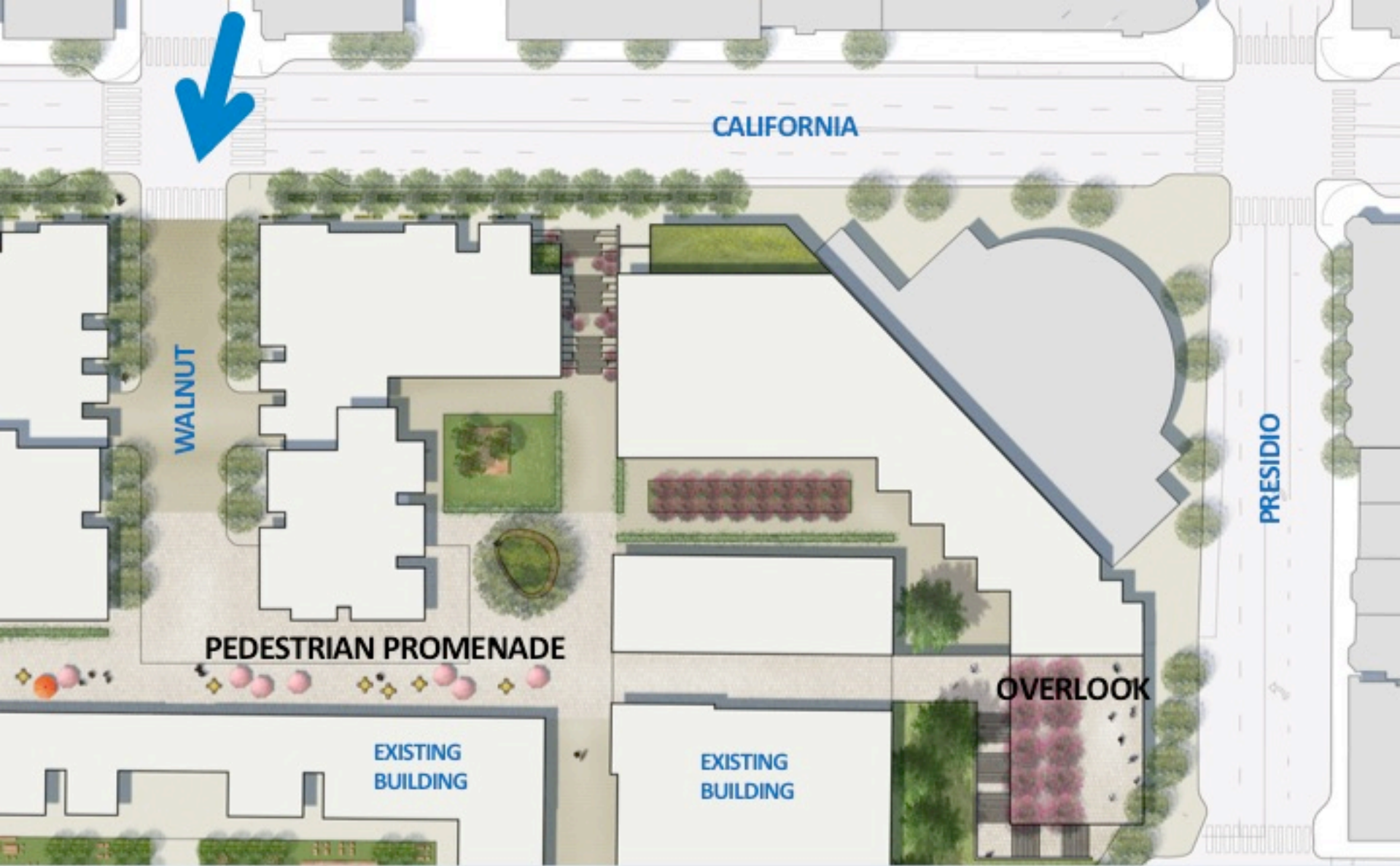


VIEW OF MARKET PLAZA FROM CALIFORNIA





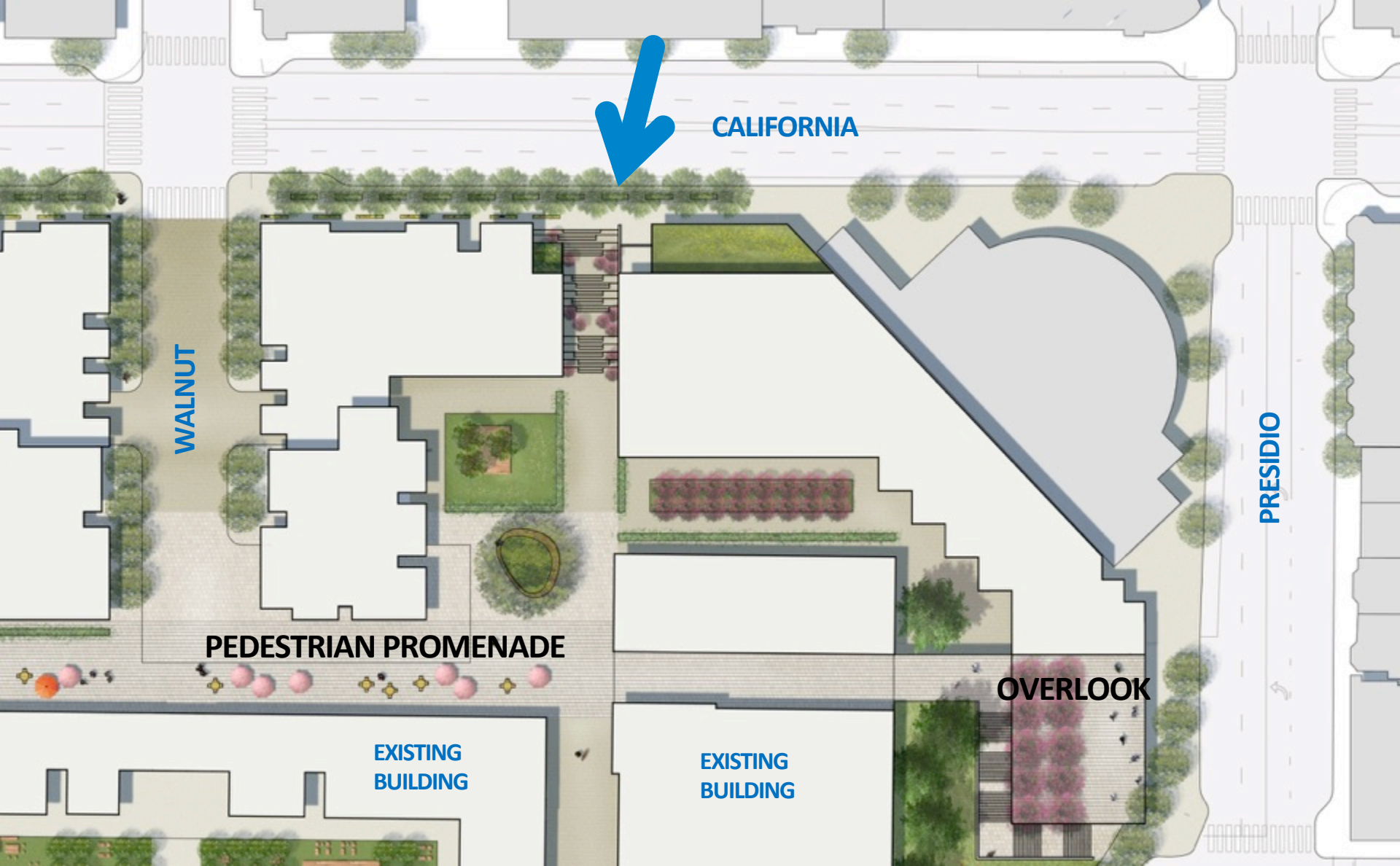
SITE PLAN



VIEW OF WALNUT STREET ENTRY



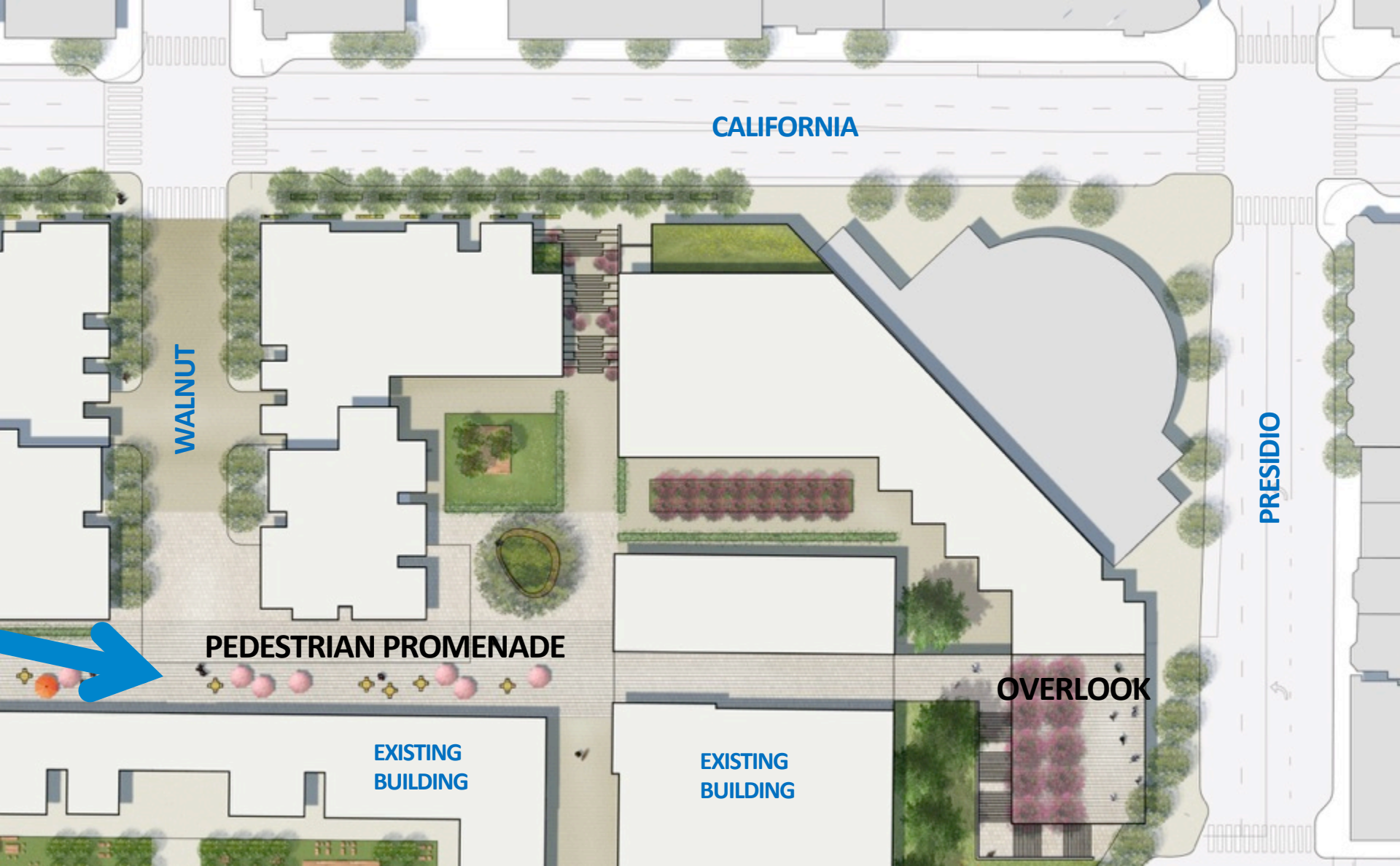
VIEW OF WALNUT STREET ENTRY



VIEW OF CALIFORNIA PEDESTRIAN PROMENADE



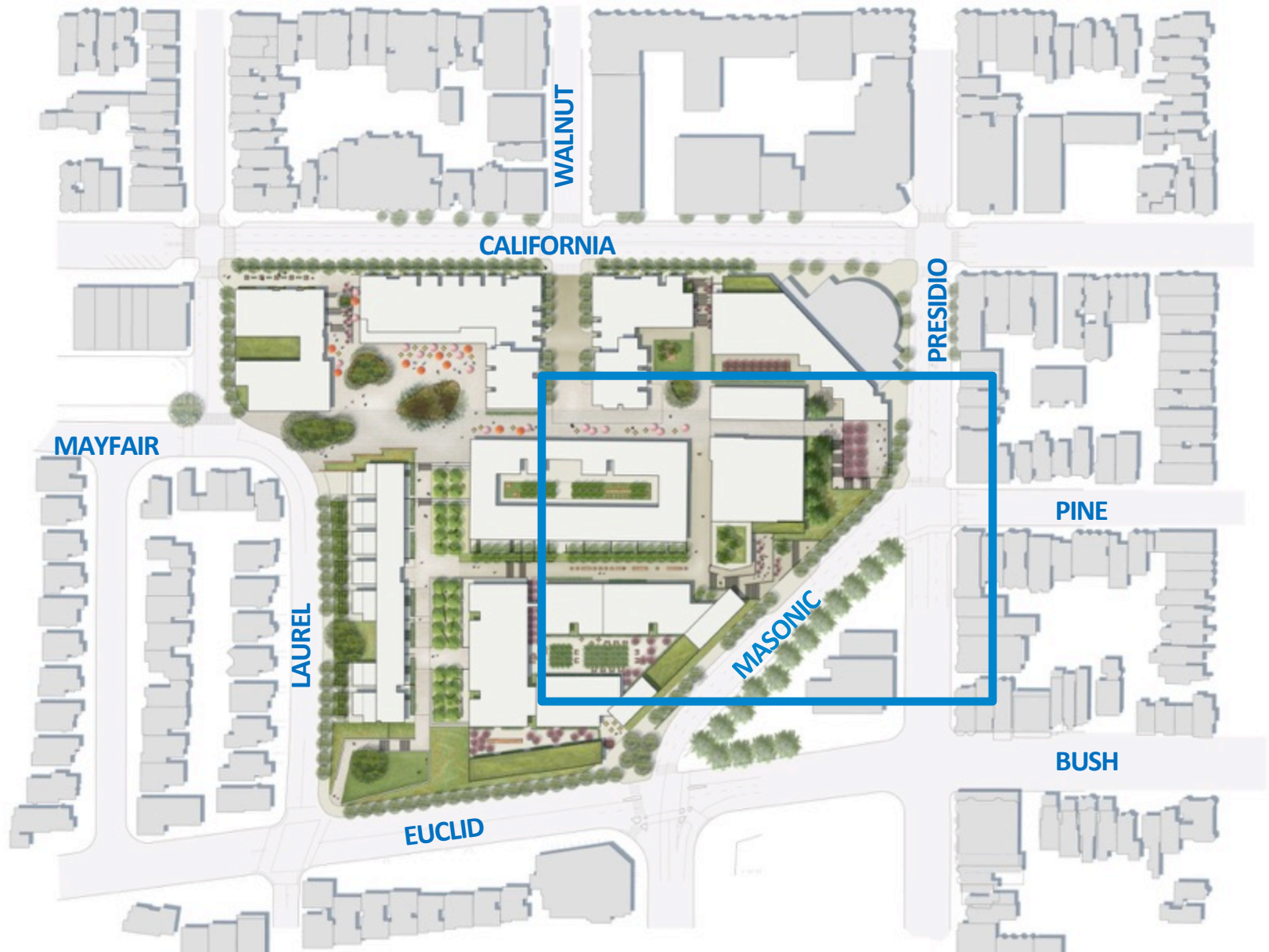
VIEW OF CALIFORNIA PEDESTRIAN PROMENADE



VIEW OF PEDESTRIAN PROMENADE



VIEW OF PEDESTRIAN PROMENADE



SITE PLAN



VIEW OF PINE AND PRESIDIO



VIEW OF PINE AND PRESIDIO



VIEW OF THEATER PLAZA

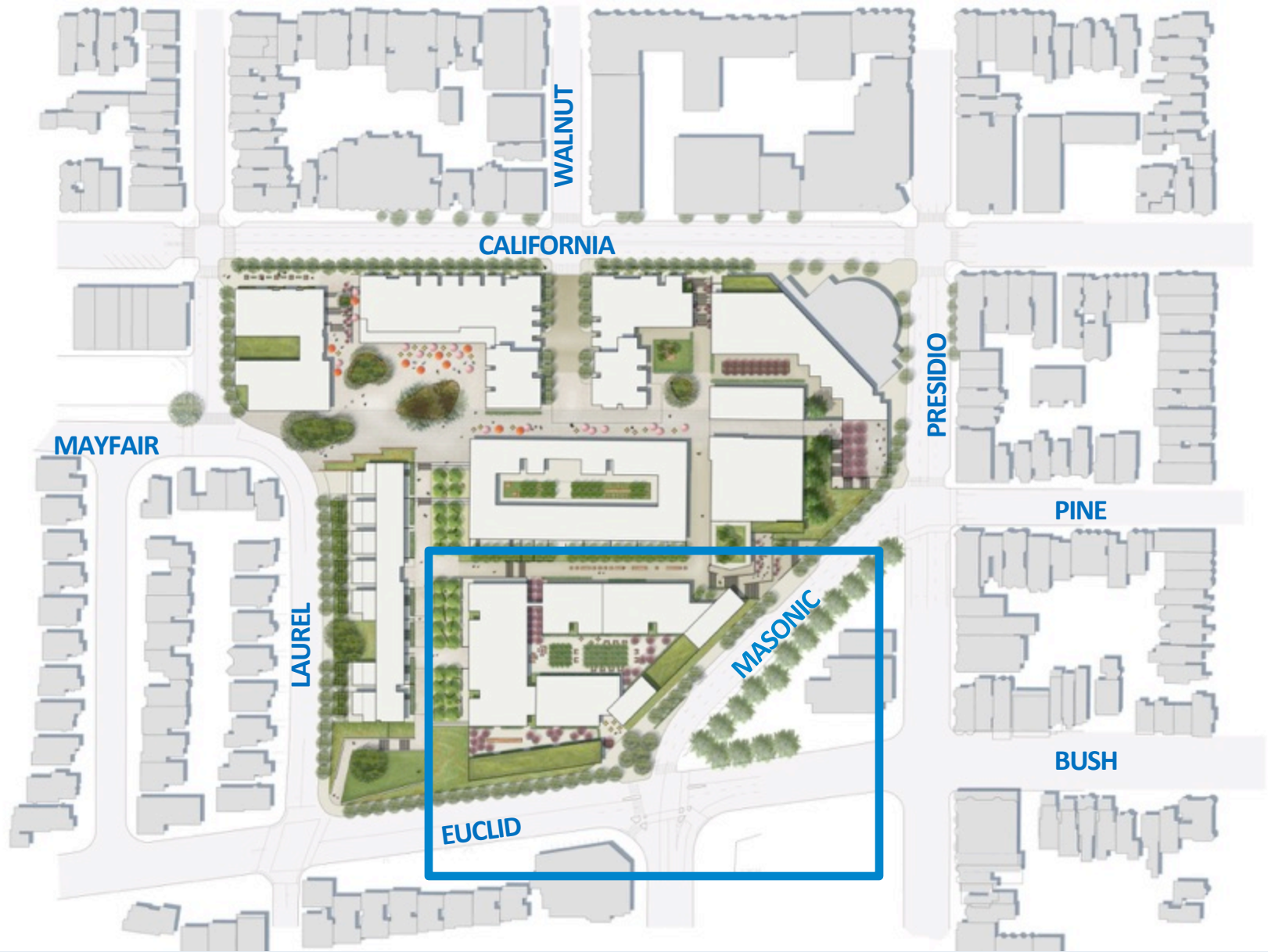


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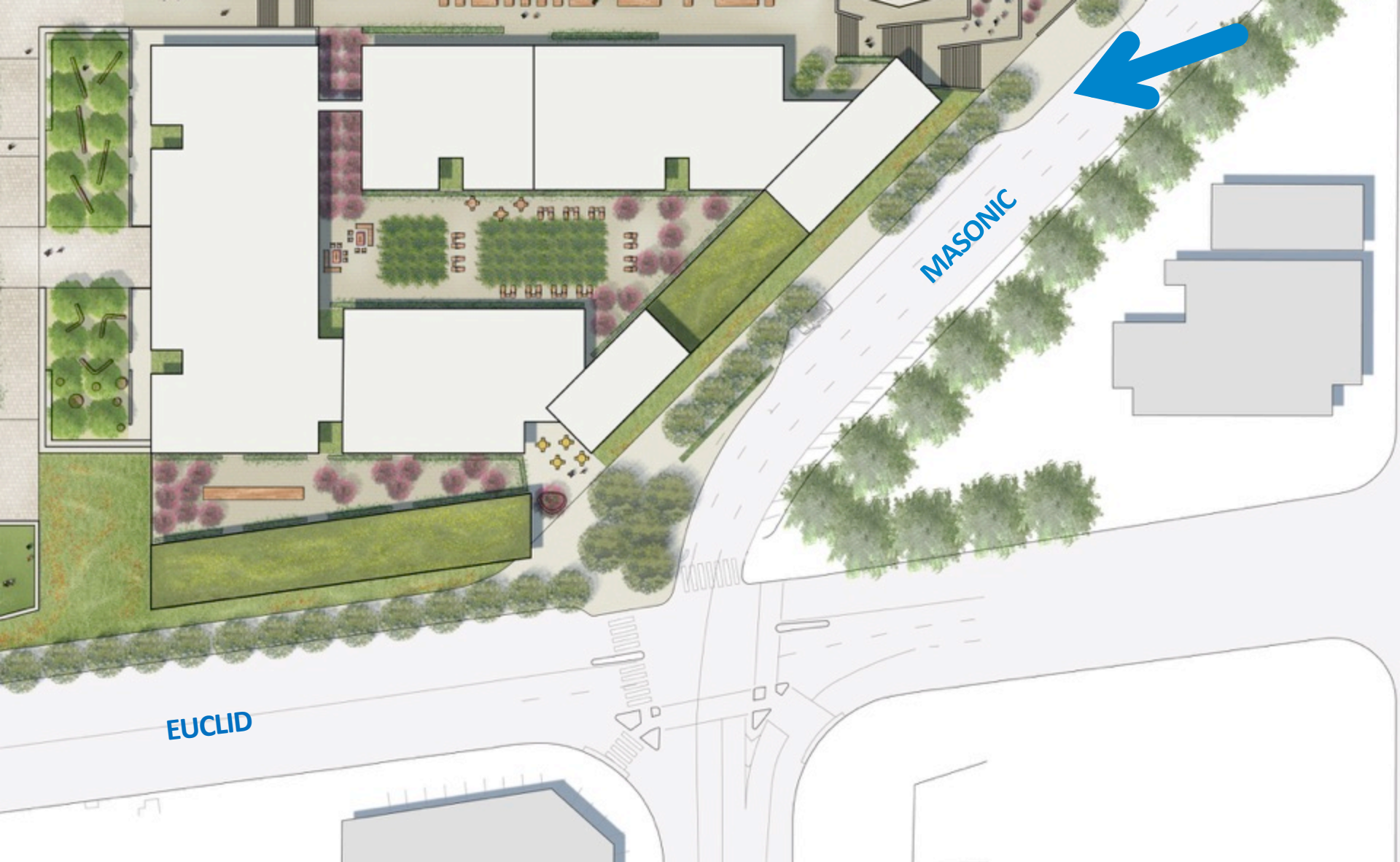
VIEW OF THEATER PLAZA







SITE PLAN

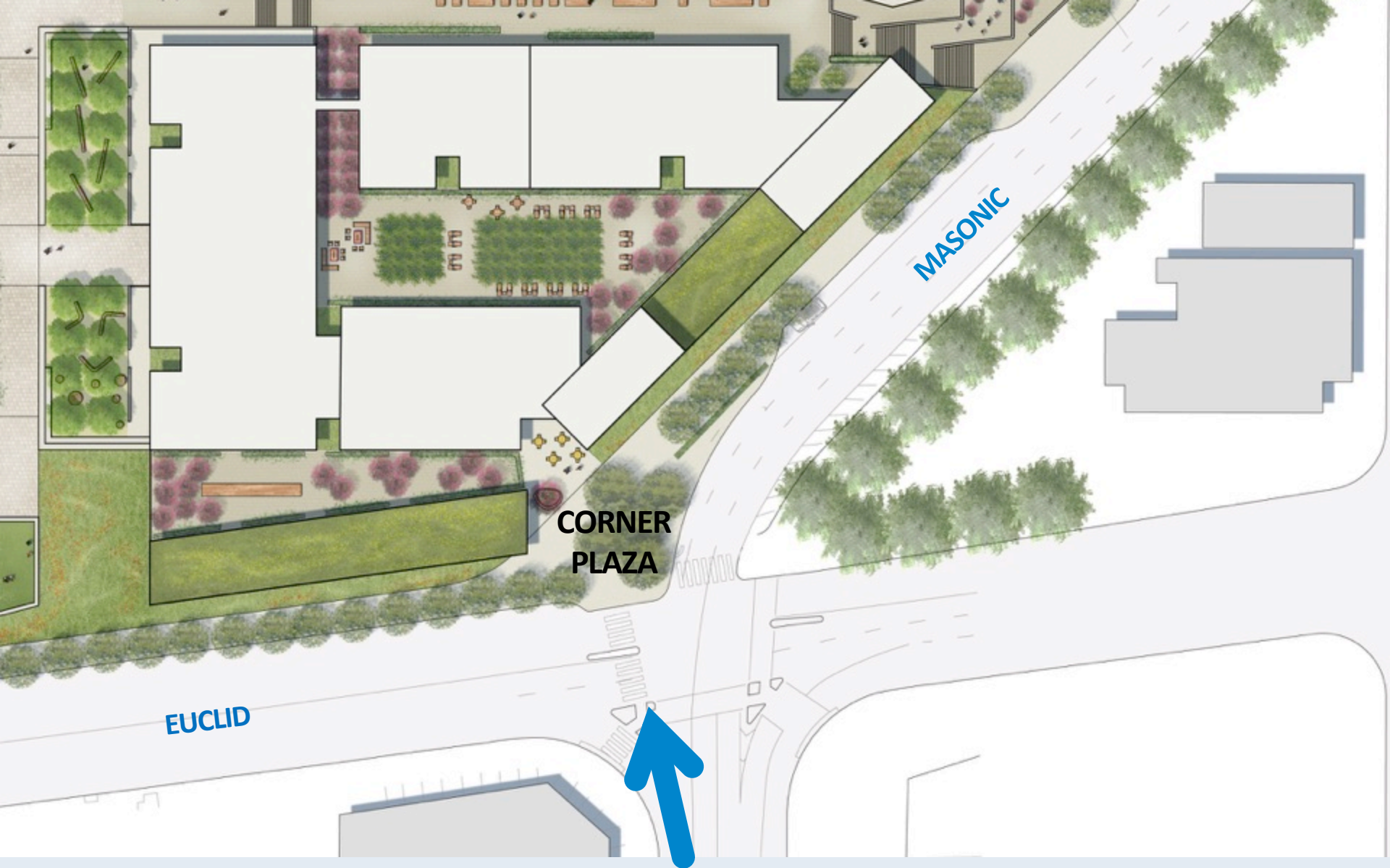


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VIEW OF MASONIC



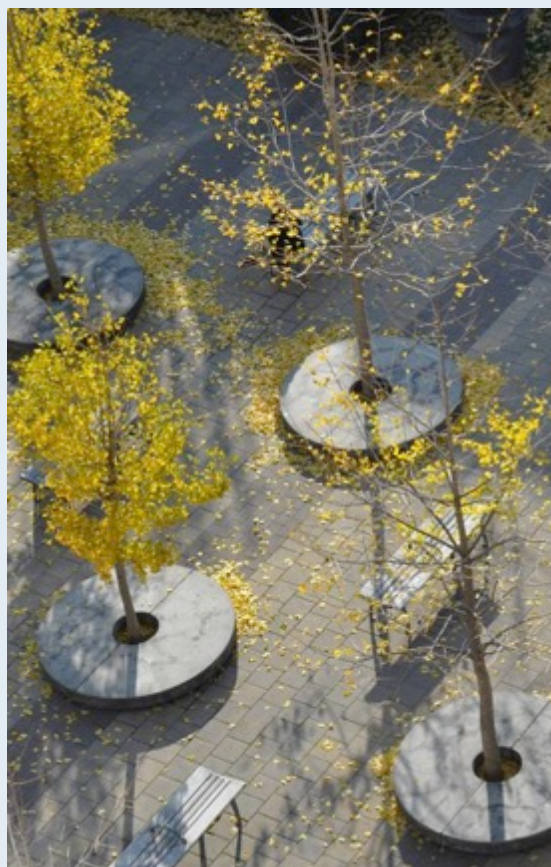
VIEW OF MASONIC

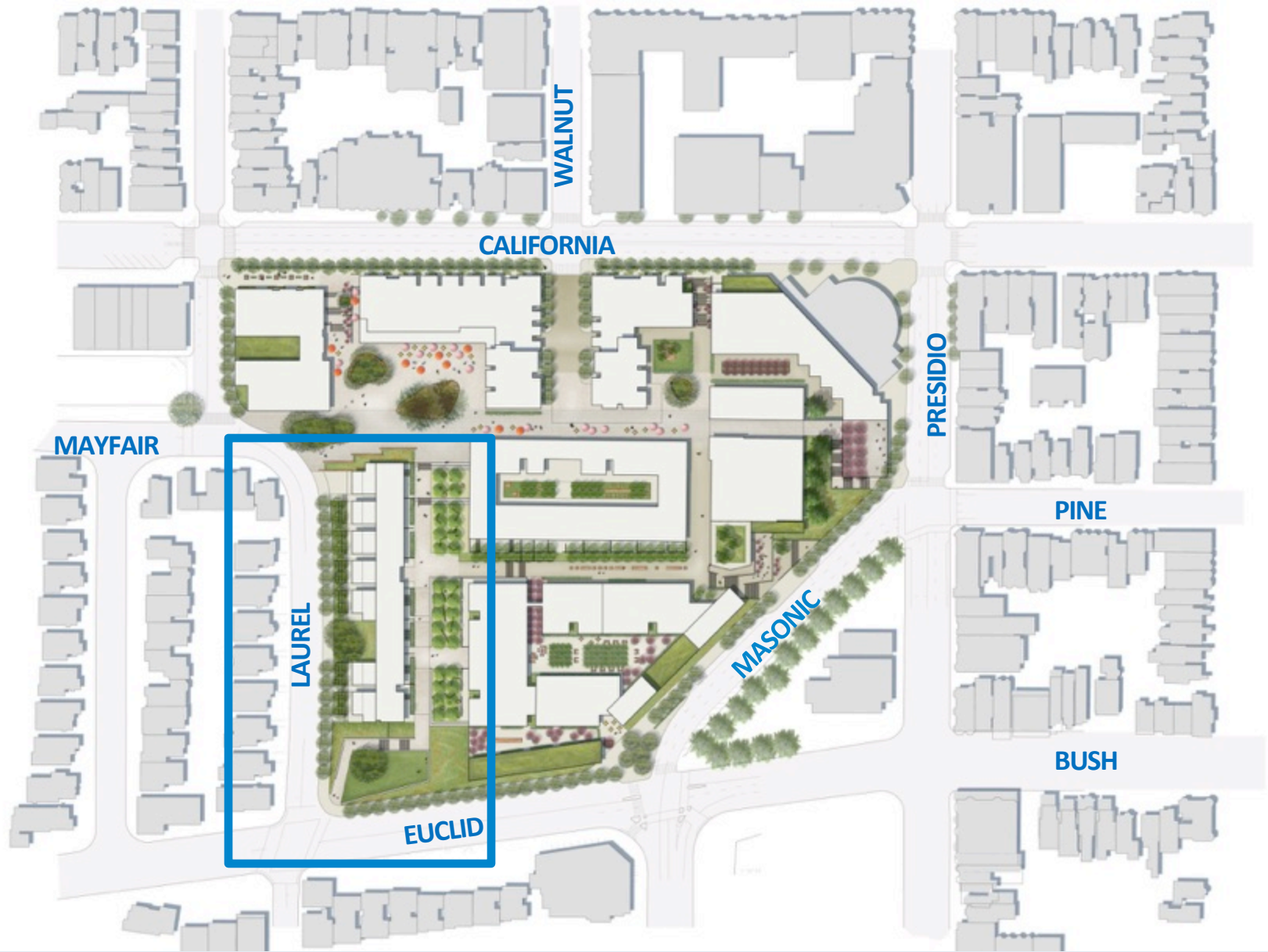


VIEW OF MASONIC AND EUCLID

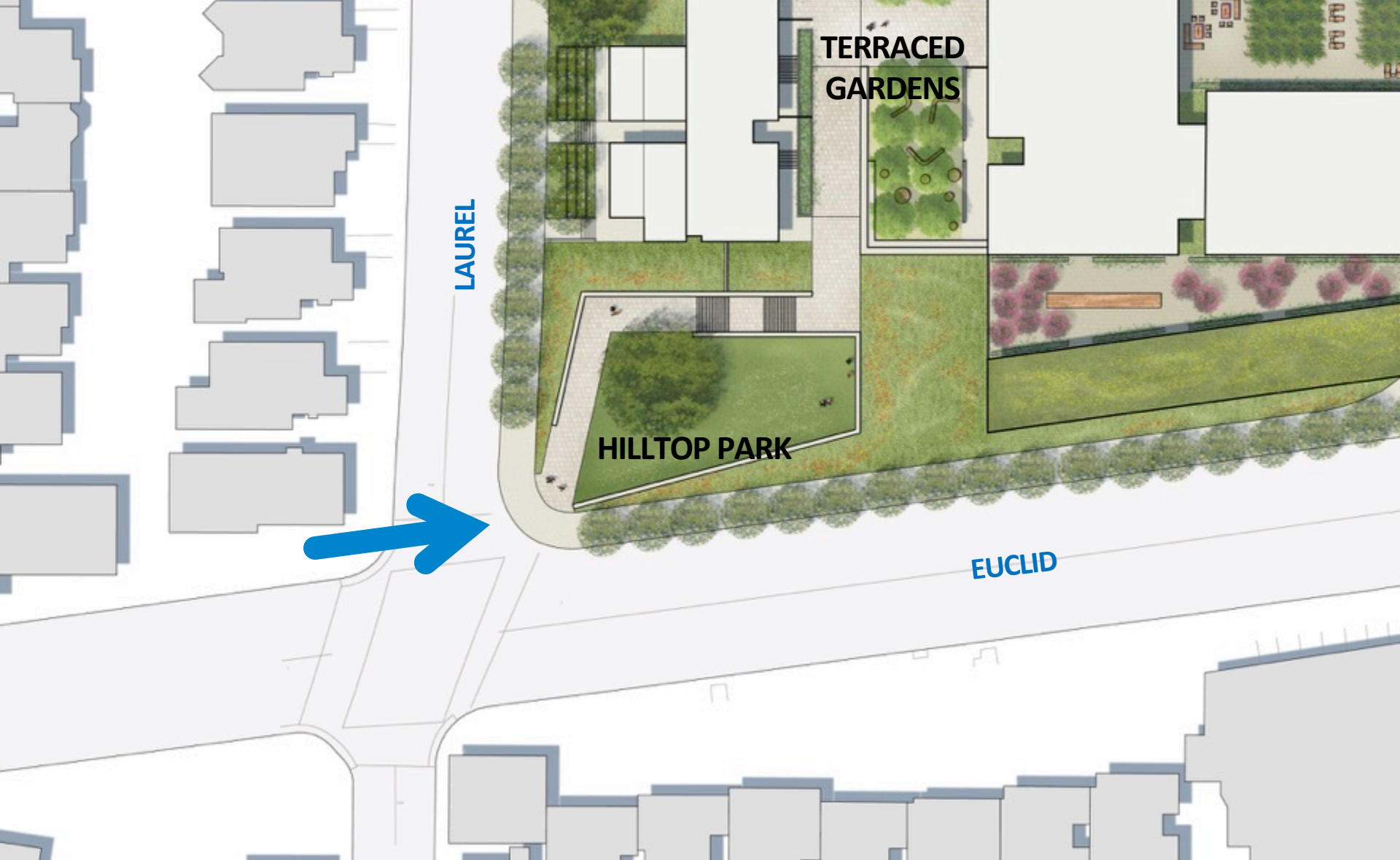


VIEW OF MASONIC AND EUCLID





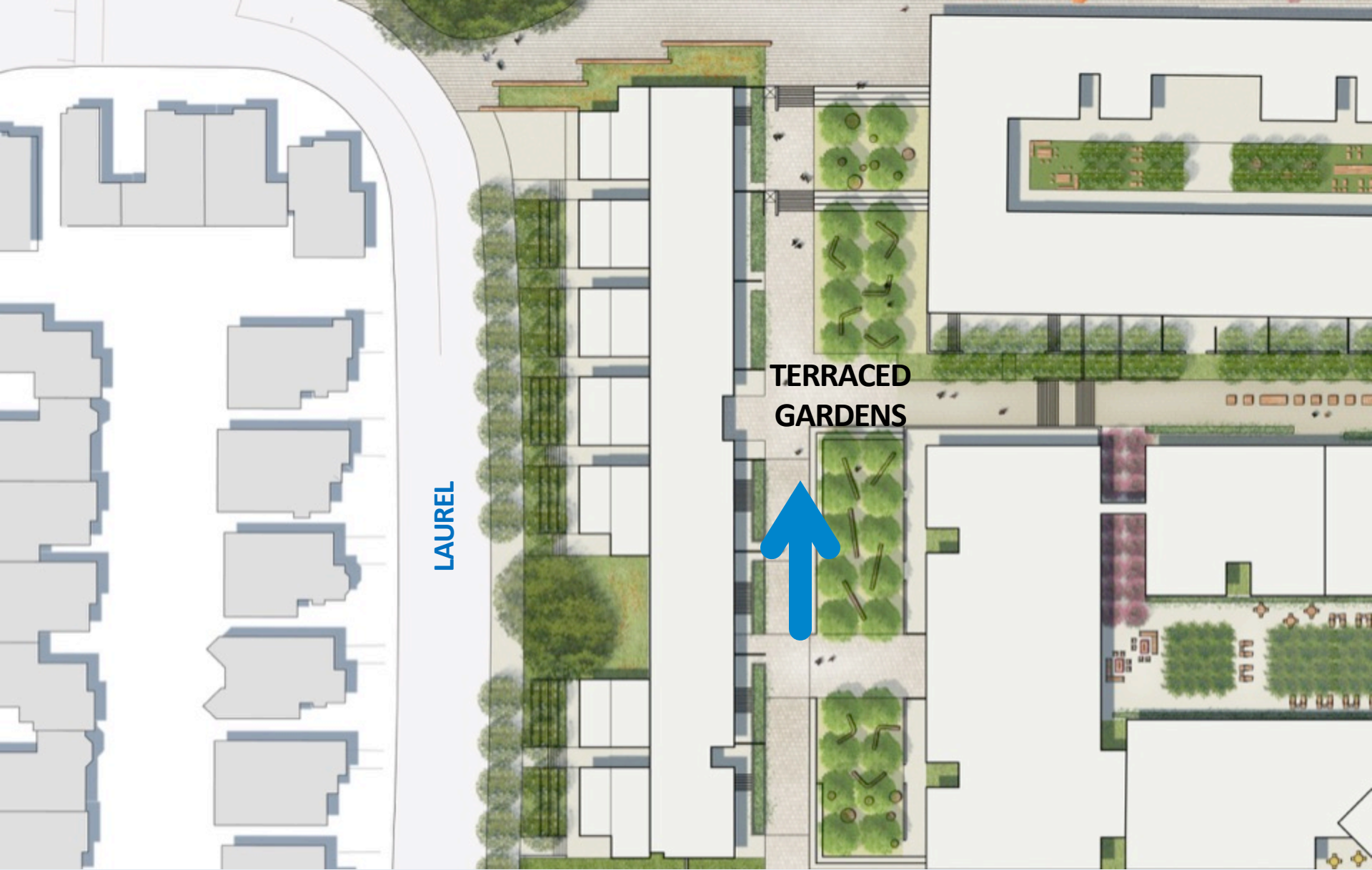
SITE PLAN



VIEW OF HILLTOP PARK



VIEW OF HILLTOP PARK





VIEW OF TERRACED GARDENS





VIEW OF LAUREL



VIEW OF LAUREL HOMES



VIEW FROM LAUREL AND EUCLID



VIEW OF HILLTOP PARK

“Create a **holistic** solution that meets the needs of today without compromising our common future through a focus on the triple bottom line of **sustainability**: **community, environment and economy.**”

3333 California Sustainable Design Value Statement



SUSTAINABILITY

Living Roofs



Rainwater Harvesting
Reduced Runoff



Water Smart
Landscaping



Tree Preservation

Water and Ecology

Traffic Calming



New Site Access



Energy Efficient Buildings



Integrated Planning
for Deliveries+Move-in



Electric Vehicle
Infrastructure



Underground
Parking

Energy and Mobility

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SUSTAINABILITY

Biophilic Design



Views



New Public Open Space
and Walking Path

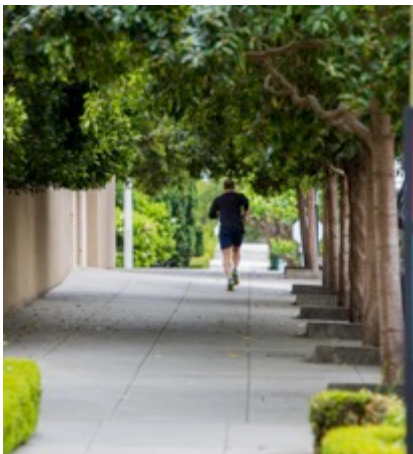
Street Trees and
Green Site Edge

Best Construction Practices:
Waste/Air Quality/Noise

Wellness



SUSTAINABILITY





SITE PLAN